



Most Requested Keynotes

JeffBurrows.com



BECOMING THE CEO OF YOUR LIFE

You can lead and build a more successful organization AND enjoy a rich and balanced life by leading from your strengths, managing employees around results, and recruiting/hiring aligned people to your culture. And YES, you can eliminate the struggle and limitations that are keeping you from living life from a creative, as opposed to reactive, viewpoint.

Jeff Burrows will share his views on “Your Inner CEO” – proven principles for developing a profitable, competitive, growing business while achieving mastery over one’s life.

By demonstrating the power of knowing your edge and how to move from conflict to clarity, he outlines the three steps you can take to become The CEO of Your Life!

MANAGEMENT KEYNOTE: DELIVERING ACCOUNTABILITY THROUGH PEOPLE AND TEAMS

How do you move your company toward greater success and productivity when the true active force in business is people with their own will, their own mind and their own way of thinking? — Create a workplace where people spend 75% of their time using their strongest skills.

Burrows says leaders and managers of the future have to focus on results and the power of human capital — freeing people to do their best work. Based on the proven principles of his highly acclaimed “Inner COO Success Code” – this program focuses on cultivating employees’ strengths and the three critical steps for The ART of People Management!

CULTURE KEYNOTE: A CULTURE OF DISCIPLINE

Learn how to Develop Talent for Organizational Results

How would you like to truly create a game worth playing and consistently attract the right people to your team? Do you know how to develop, retain and sustain an extraordinary team? What would happen to the business if you combined a culture of discipline with great leadership and the ART of people management?

This session is based on the Code for Your Inner Chief Culture Officer (CCO), by Jeff Burrows.

During the session, you will learn a proven strategy for creating a performance-oriented culture, with high employee involvement, and an acceptance of a healthy level of risk-taking in order to achieve new levels of innovation.

Burrows will outline the three principles to master the art of creating a culture of exceptional, self-disciplined people who are committed to your vision!