



**JEFF BURROWS**  
*Life & Business Coaching*

# Biography

[JeffBurrows.com](http://JeffBurrows.com)



Jeff Burrows is author of the highly acclaimed “The Entrepreneur’s Success Code® – How to Build a High Performance Business and Have a Life.” As one of the most successful executive coaches in the country, his teachings provide today’s business leaders with a way to increase their impact and become higher performance leaders and create for themselves a better, more balanced lifestyle.

For over two decades, Jeff’s wisdom has impacted the day-to-day leadership of companies, guiding CEOs and executive teams to new heights of effectiveness. He creates a container of safety for leaders to identify their real challenges and equips them with practical tools so that they can experience incredible personal and professional growth.

Jeff grew up the son of a corporate executive turned entrepreneur. A shadow by his father’s side, Jeff learned leadership, management and marketing principles from one of the world’s most recognized brands, Budweiser. Jeff witnessed his father successfully move through the entrepreneurial evolution and then suffer two heart attacks and a life disabling stroke at the pinnacle of his career. Understanding the personal price his father paid building a “successful” company, and no longer having his dad as mentor, Jeff at age 22, orchestrated the sale of the family business.

From 1978 through September 1994, he served in various capacities of sales, marketing, finance and management for major Wall Street investment banking firms. In 1994, he read a profound book and personally experienced a business/life coaching system that changed his life. He embraced the philosophy and started on a unique new path.

Today, Jeff is CEO of The Burrows Group where he and his team coach entrepreneurs, business leaders, and executives how to move their performance and leadership to the next level. With a unique blend of passion, vision, action, and spirit, he has guided owners of companies of all sizes- from start-up to over \$100 million. Jeff offers insight through decades of coaching and has produced a holy grail for leadership effectiveness.

Foundational to Jeff’s business, and to his coaching, is the ability to discover the balance of ambition with self, family, health and service to others. He does this by focusing the individual to become more aware and awakened mentally, physically, socially and spiritually. Collectively, the clients/companies he coaches learn to optimize world-class leadership, management, culture and marketing principles.

Jeff grew up in St. Louis, Missouri and received his education from Colorado State University. He and his wife, Kim, have resided in Scottsdale, Arizona since 1984.